

Making Cosmetics

Concept to Consumer



Ticket & Programme

28.03.12 **09.00 – 17.00**

29.03.12 **09.00 – 16.00**

NMM Exhibition Centre, Birmingham

www.making-cosmetics.com for the full programme, exhibitor list... and more

Making
Cosmetics
Concept to Consumer

Free to attend



Making Cosmetics is everyone's chance in the personal care market to get up-to-the-minute information and advice direct from leading experts, manufacturers, suppliers and industry figures in sourcing, manufacturing and outsourcing personal care products from start to finish and taking them from concept to consumer.

Making Cosmetics is two days, one unique UK event, packed with content ideal for anyone looking to:

- Develop products that are fit for purpose, stable and compliant
- Increase efficiencies, enhance productivity, save costs, cut the time to market
- Design, manufacture and market products in a controlled, safe and audited manner
- Enhance product performance, application or appeal
- Meet the demands of a legislative and regulatory framework that affects every part of the manufacturing and supply chain.

The above are key elements in allowing manufacturers to develop safe, effective, innovative and successful products that meet the requirements of ever demanding consumers and allow them to continually invest in brands and increase margins (without sacrificing volumes).

Making Cosmetics is free for visitors to attend - including the Seminars, Total Solutions Centre, TechFocus, mixing technology demonstration, etc. Great value in these budget-stretched times.

Source. Manufacture. Outsource.

Exhibitor Profile

- Processing
- Packaging
- Labelling
- Contract manufacture
- Water purification
- Environmental hygiene
- Testing, inspection & validating equipment
- Testing & certification services
- Laboratory equipment
- Testing services
- Regulatory environment
- Market research
- Creative services
- Total Solutions Centre
- Sustainability - energy, product and pack

Attendee Profile

- Brand owners – small, medium and large
- Entrepreneurial formulators and product developers
- Importers of foreign cosmetics and toiletries
- Responsible / qualified persons
- Process development chemists
- Process engineers and managers
- Quality assurance managers
- Testing laboratory managers
- Legal compliance managers
- Marketing executives
- Product managers
- Business development managers
- General management
- Consultants



For more information visit www.making-cosmetics.com

Seminar Programme

28 March 2012

09.15 - 09.40 Dr Cuross Bakhtiar, Harley Street Cosmetics
09.40 - 10.05 Dr Chris Brennan, Intertek

10.05 - 10.30 Andy Juj, Jasan Cosmetic Laboratories
11.00 - 11.25 Belinda Roberts, Snowbell Management
11.25 - 11.50 Dave Preston, Colgate Palmolive
11.50 - 12.15 Fiona Foster, Sampling Innovations
12.15 - 12.40 Tony Barlow, Aspen Clinical Research

14.00 - 14.20 Colin Whittaker, Intertek

14.20 - 14.40 Carolyn Punter, Ecolab
14.40 - 15.00 Evelyn Joslin/Judith Henderson, MMR Research

New Cosmetic Product Development S1
Understanding Cosmetic Regulation, the Changes and Attaining Compliance...in a Nutshell! S2
Small Scale Manufacture - Enquiry to Delivery S3
How to Develop a Brand / Product Range S4
The Importance of Good Risk Management S5
Key Steps to Choosing the Best Possible Packaging for Your Product S6
Cosmetic Claims Substantiation: Knowing What Claims to Put on Your Product S13
Analytical Testing to Give You Confidence That Your Products Satisfy Cosmetic Regulations S15
Creating Cleaning Plans in the Cosmetics Industry S16
Early Rules Of Success - How to Develop Game-Changing Personal Care Products that Connect with Consumers and Have the Power to Change Their Purchasing Behaviour S24

Session: Making Cosmetics - the Contract Manufactures Perspective

15.00 - 15.20 Paul Marr, Laleham Healthcare
15.20 - 15.40 Maria Naughton, Primavera
15.40 - 16.00 Louise Cruickshanks, DCC Health & Beauty Solutions Ltd

Pitfalls with Cosmetic Filling Lines - Lessons Learnt S17
The Things You Need to Tell Your Contract Manufacturer S22
Outsourcing: The Risks and Benefits of Working With a Contract Manufacturer S26

Session: Hygiene in Personal Care Product Manufacturing

16.00 - 16.30 Tony Mayhall, UPL/Pharmig
16.30 - 17.00 Andy Martin, Pharmig

Reduce the Risk of Microbiological Contamination S18
Hygiene, What's it all for? The Battle of the Bugs S19

29 March 2012

09.15 - 09.40 Susan Hurst, MIDAS Consultants
09.40 - 10.05 Anthony Dweck, Dweck Data
10.05 - 10.30 Rosemary Collins, About Face Cosmetics
11.00 - 11.25 David Elliott, DGE Consultancy
11.25 - 11.50 Dr Bob Hefford, Independent Cosmetic Advice
11.50 - 12.15 Kevin Vyse, KBV Consultants
12.15 - 12.40 Mike Izon, QCS International

12.40 - 13.00 Katie Middleweek, ECM
14.00 - 14.30 Jim Bullock, Intelligent Formulation

Managing & Planning the NPD Process from Concept to Consumer S7
The Product Safety Report & What is Required S8
Design for Manufacturability S9
Brand Engrams - the Unconscious Link Between Brands & Consumers S10
Making Product Creation Cost Effective S11
The Role of Packaging in Delivering Exceptional Cosmetic Experiences S12
Good Manufacturing Practice (GMP) in the Cosmetics Industry. How to Attain Compliance to ISO 22716 S14
An Overview of the UK C&T Market - What's Doing Well & Why S27
Making Cosmetics in Future: How Could New Technologies Shape Formulation and Manufacture? S25

Session: Making Cosmetics - the Brand Owner's Perspective

Entrepreneurial brand owners outline their experiences, challenges and achievements from start-up to success.

14.30 - 14.50 Simon Duffy, Bulldog Natural Skincare
14.50 - 15.10 Dr Yana Johnson MBE, CEO Yana Cosmetics
15.10 - 15.30 Zeina Nazer, Jardins D'EDEN

How do You Find a Space on the Shelf for Your Product Both at Store and in Home? - The Trials of a New Brand S23
Diversity in Brand Development S20
Starting a Luxury 100% Naturals Cosmetics Business - Lessons Learned S21

Total Solutions Centre

28 March 2012

09.30 - 10.30 Dr R Hefford, Independent Cosmetic Advice
11.00 - 12.00 Dr Cuross Bakhtiar, Harley Street Cosmetics
12.00 - 13.00 Joyce Ryan, Joyce Ryan Consultancy

13.00 - 14.00 Henning Schwinum, Innovadex
14.00 - 15.00 Anthony Dweck, Dweck Data
15.00 - 16.00 Fiona Foster, Sampling Innovations

16.00 - 17.00 Belinda Roberts, Snowbell Management

Outsourcing - How to Get Your Product Formulated and Made TS1
A - Z of Naturals to Cosmeceuticals New Product Development TS2
Does it do What it Says on the Tin? Claim Support, Consumer Trials & Confidence from Prototype to Product Launch TS3
Resources to Support Your Product Development TS13
How to Complete a Product Safety Report & Complete a PIP TS4
Sampling, How to Get Your Product Noticed - 95% of Women Like to Try Before They Buy TS5
Developing a New Skincare, Bodycare or Haircare Brand TS6

29 March 2012

09.30 - 10.30 Kevin Vyse, KBV Consultants
11.00 - 12.00 Shelagh Foyle, Formula 1 Cosmetic Developments
12.00 - 13.00 Rosemary Collins, About Face Cosmetics

13.00 - 14.00 Susan Hurst, MIDAS Consultants
14.00 - 15.00 David Elliott, DGE Consultancy
15.00 - 16.00 Simon Grundy, Intertek

Packaging & Branding Workshop TS7
Making Sense of Scents - the Ways Fragrance & Essential Oils Can Affect a Product TS8
The Formulation & Manufacture of Colour Cosmetics - Effective Formulation & Problem Solving TS9
The Business of Making Cosmetics TS12
Brand Development - Art or Science? TS10
Clinical Research, Claim Support & Safety Studies TS11

Modern Mixing - the Ekato Way

A programme of interactive demonstrations for visitors to experience how modern mixing technologies can increase efficiencies and save costs - key objectives for brand development and increased margins without sacrificing volumes.

Pre-registration recommended as places are limited.

28 & 29 March 2012

	Day 1	Day 2
10.30	MD1	MD4
12.30	MD2	MD5
14.00	MD3	MD6

Exhibition

- expertise, options, ideas, answers

A unique opportunity to see the new, the innovative, the proven, the expert, the everyday, the essential and to assess a full range of options for sourcing, manufacturing or outsourcing.



For complete & up to date details visit www.making-cosmetics.com

Exhibitors

About Face Cosmetics Ltd
Aspen Clinical Research Ltd (ACR)
Cambridge Commodities Ltd
Crystel
CTPA
Cutest Systems Ltd
Delfin Technologies Ltd
DGE Consultancy
Doronwell Ltd
Dweck Data
Ecolab Ltd
EKATO SYSTEMS GmbH
Elga Process Water
Emsworth Stability Plus Ltd
EnviroDerm Services (UK) Ltd
Fitzpatrick
Formula 1 Cosmetic Developments Ltd.
Fragrant Earth International Ltd
Hampshire Cosmetics Ltd
Harley Street Cosmetic Ltd
Innovadex
Independent Cosmetic Advice
Intertek Health & Beauty Products Group
Jasan Cosmetic Laboratories
Joyce Ryan Consultancy
KBV Consultants
Knight Scientific Ltd
Labocontrolle
Laleham Healthcare Ltd
Logos International
Mettler Toledo Ltd
Mibelle Ltd
Microbiological Consultant Service
Millroom Mixing Machines Ltd
MMR Research Worldwide
Olsa SpA
Orean Personal Care Ltd
Primavera Aromatherapy Ltd
QCS International
Quadro Engineering
Raepak Ltd
Sampling Innovations
Silverson Machines
Snowbell Management Ltd
Society of Cosmetic Scientists
SP Labs
SPC (HPCi Media Ltd)
TecnoLab srl
Thermo Fisher Scientific
Timatic Ltd
UPL
VMI Rayneri
X-Rite Europe GmbH
Ytron GmbH
Ytron-Quadro

Please complete section 1 if you wish to attend the exhibition. Entrance to the exhibition is free of charge. Please complete section 2 below to register for the Seminars, Total Solutions Centre & Modern Mixing.



Section 1 – Exhibition Only

1. Title: Prof/Dr/Mr/Mrs/Ms/Miss/Other: _____

2. Forename: _____ 3. Surname: _____

4. Job Title: _____

5. Department: _____

6. Establishment / Organisation: _____

7. Address line 1: _____

8. Address line 2: _____

9. Address line 3: _____

10. Town: _____

11. County / Country: _____ 12. Postcode: _____

13. Tel No: _____

14. Email: _____

Market Segment Interest Please complete these sections to indicate your interests and area of activity (tick all appropriate boxes).

Market Areas

Hair Care

- 1 Colour
- 2 Conditioning
- 3 Shampoo
- 4 Styling

Decorative

- 5 Eyes
- 6 Foundation
- 7 Fragrance
- 8 Lips
- 9 Nails
- 10 Powder

Oral Care

- 11 Mouthwash
- 12 Toothpaste

OTC

- 13 Over The Counter Pharmacy

Skin Care

- 14 Baby
- 15 Facial cleansing
- 16 Facial moisturising

- 17 Hand/foot
- 18 Sun

Toiletries

- 19 Body cleansing
- 20 Cleansing bars
- 21 Deodorants/AP
- 22 Shave

Non-Woven

Paper Products

- 23 Acne/blackhead removal
- 24 Cleansing/moisturising

Other (Please list)

26 _____

Product Interests

Business Services

- 27 Logistics
- 28 Market Information
- 29 Marketing
- 30 Patents and IP
- 31 Regulation
- 32 Specialist Software

Manufacturing Equipment

- 33 Aseptic Processing
- 34 Cleaning Systems
- 35 Control and Safety
- 36 Heating and Cooling
- 37 Material Transfer
- 38 Mixing and homogenisation
- 39 Reactors and Vessels
- 40 Sampling Systems
- 41 Tablets and Capsules
- 42 Used Machinery
- 43 Waste Handling
- 44 Water and Gas

Measurement Testing and Analysis

- 45 Biological Analysis
- 46 Chemical Analysis
- 47 Inspection Equipment
- 48 Skin Testing Equipment
- 49 Physical Properties
- 50 Quality Control

Outsourcing

- 51 Consulting Services
- 52 Manufacturing
- 53 Packaging Services
- 54 Product and Process Development
- 55 Trials and Testing
- 56 Consumer Testing
- 57 Analytical Services
- 58 Microbiological Services

Packaging

- 59 Accessories
- 60 Closures and Applicators
- 61 Containers
- 62 Inspection Systems
- 63 Labels and Printing
- 64 Materials
- 65 Packaging Machinery

Section 2 – Seminars, Total Solutions Centre & Modern Mixing

To register for free Seminars, Total Solutions Centre & Modern Mixing, please complete sections 1 & 2. For additional tickets please call 01892 518877 or email makingcosmetics@stepex.com. Please indicate which sessions you wish to attend.

Wednesday 28 March

Seminars S1 S2 S3 S4 S5 S6 S13 S15 S16 S17 S18 S19 S22 S23 S24 S25 S26 S27

Total Solutions Centre TS1 TS2 TS3 TS4 TS5 TS6

Modern Mixing MD1 MD2 MD3

Please send completed form to:

Fax: **01892 518811**

Online:
www.making-cosmetics.com

On Site: **NMM Exhibition Centre, Birmingham**

Mail to: **Registration Office, Step House, North Farm Road, Tunbridge Wells, Kent, TN2 3DR**

Thursday 29 March

Seminars S7 S8 S9 S10 S11 S12 S14 S20 S21

Total Solutions Centre TS7 TS8 TS9 TS10 TS11 TS12

Modern Mixing MD4 MD5 MD6